

Capitol Market Retail Manager

Gritt's Farm

Our mission is to inspire people to eat healthy food, learn about their food system, and enjoy moments interacting with others in a family farm setting.

What we do

The Farm is located on two separate production areas. Our home farm located in the hills of Buffalo, WV, utilizes 2 acres of greenhouse for hydroponic tomato, pepper, cucumber and lettuce production as well as annual, perennial, and tree and shrub production for our retail garden center and market outlets. We operate a farm market at our home farm as well as multiple mobile markets, a daily booth at the Capitol Market in Charleston, and a CSA program with deliveries occurring throughout the week. In the fall, we transition our home farm into an agritourism destination with corn mazes, hay ride wagons, and more.

Produce Food. We cultivate 60 to 70 acres of mixed vegetable crops using. Crops grown include sweet corn, green beans, tomatoes, peppers, and more.

Capitol Market Retail Manager Position Overview

As the Retail Manager of our Capitol Market Retail Store with demonstrable retail leadership experience, you will have the opportunity to work in a vibrant outdoor farmers market retail store. In this position you will oversee retail sales, assist customers with plant and vegetable purchases and questions, build and maintain attractive displays, and manage a team of staff members.

Retail Manager Responsibilities:

- Attracts customers by originating display ideas; following display suggestions or schedules; constructing or assembling prefabricated display properties; producing and maintaining merchandise displays in an outdoor store
- Promote sales by demonstrating products and answering plant and vegetable related questions.
- Assure high quality maintenance of live goods and fresh produce throughout our store via proper watering and rotation of stock
- Responsible of inventory control including receiving, tagging/labeling, recording price changes, and markdowns.
- Communicating with production manager on selection, timing, and quantities of product material deliveries
- Recommend and implement approved advertising, merchandising, and marketing plans.
- Manage CSA pickups
- Supervise and schedule sales staff to maintain high levels of customer service and appropriate needs of peak and slow times.
- Coordinate needs with General Manager

Qualifications:

- 2+ years retail operations experience
- Positive, energetic interpersonal skills
- Ability to maintain a customer-focused environment
- Basic math skills
- Clear, consistent communication skills
- Willing to work 5-6 day schedules with a flexible schedule of days, weekends, and holidays
- Able to lift up to 50 lbs
- Able to stand for extended periods of time
- Plant and vegetable knowledge preferred

Additional desired qualities include: environmentally conscious, detail oriented, self-motivated, energetic, and professional.

The Gritt's Farm retail team is part of a larger farming organization. A commitment to Gritt's overall mission and working as part of a team is critical.

Compensation

This is a seasonal, full-time position, paying \$13-\$15 per hour, DOE, with some paid time-off and weekly CSA share. Opportunity for year-round employment for the right candidate.

Capitol Market Retail Manager Reports To: General Manager with oversight from the Farm Manager.

To Apply for the Capitol Market Retail Manager Position:

Please read carefully, incomplete applications will not be considered. Email a resume, letter of interest , and 3 references to:

Brad Gritt
Gritt's Farm
yourfarmer@grittsfarm.com

Please write Capitol Market Retail Manager in the email subject line and include where you found this position in the message body.

Deadline to apply: Open until filled.